



FOR IMMEDIATE RELEASE:

**NEW LUMIQUEST QUIK BOUNCE:
IDEAL FOR WEDDING AND EVENT PHOTOGRAPHERS**

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The new **LumiQuest Quik Bounce** is designed for use with or without a ceiling to soften the light and transitioning from the horizontal to vertical format effortlessly.

The unique design has doors that can open to allow for 80% ceiling bounce while allowing 20% of the light to bounce off the remaining surface area to provide fill light and more even illumination. When there is no ceiling available to bounce the light (or the ceiling is too high or colored) the doors would remain closed and 100% of the light would bounce off this surface area. The unique design allows the photographer to shoot vertically without having to adjust the **Quik Bounce** on the flash.

While the **Quik Bounce** is perfect for any fast moving photographer it is ideal for wedding photographers. "From speaking with wedding photographers and watching them work I recognized the need to design a product that would allow them to take advantage of ceiling bounce when available, while at the same time transition seamlessly from horizontal to vertical shots," stated Quest Couch, CEO and the designer of LumiQuest products.

The **Quik Bounce** attaches to the flash using self-adhesive Velcro or with the optional Cinch Strap. It is available at all authorized LumiQuest dealers.

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You can download photos of LumiQuest products for publication at www.lumiquest.com/media

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